



# 4 Advanced Ways to Leverage Speech Analytics in Your Contact Center



# AGENT SCORECARD

Increase agent coaching and target opportunities for growth while reducing the burden on quality assurance staff.



## PROCESS ADHERENCE

Pinpoint areas to improve contact center operations and monitor regulatory compliance to avoid fines or penalties



# SALES EFFECTIVENESS

Analyze sales performance to discover key metrics that drive sales, set agent goals, and develop sales training



# VOICE OF THE CUSTOMER

Extract valuable customer feedback about products and services, improve CSAT or NPS scores, and detect causes of customer churn