



Brand Guide

01

Logo and Color



Complementary Colors





The clear space around the bug and logomark should be equal to the height and width of the symbol on all sides—above, below, left, and right. If the logo's height is 0.75", the minimum safe area or margin around it should also be at least 0.75".

Additionally, the logomark or favicon (symbol) must not be smaller than 0.25" in height or width.

Primary Colors



Revegy Green
#379846
R52 G205 B0
C79 M17 Y100 K3

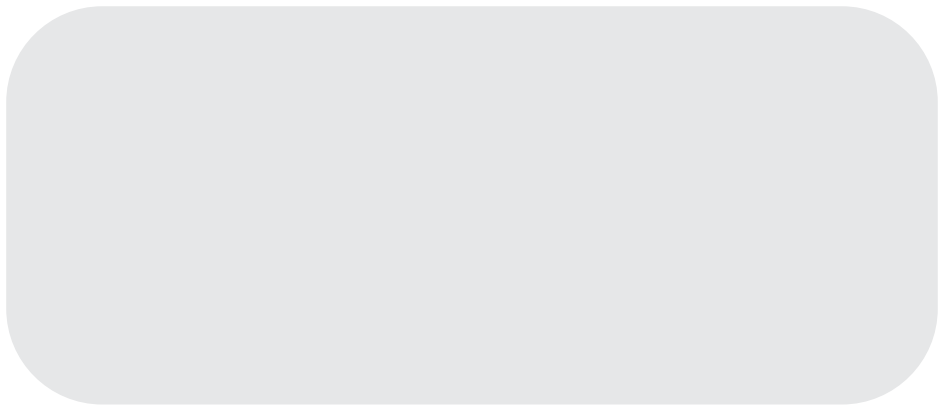


Revegy Blue
#75A3B9
R112 G191 B204
C56 M25 Y20 K0

Secondary Colors



#0B713A
R11 G113 B58
C90 M0 Y49 K56



#E6E7E8
R230 G231 B232
C1 M0 Y0 K9



#595A5C
R89 G90 B92
C3 M2 Y0 K64

02

Type and Icons

H1

Open Sans Light

Boost Your Sales with Revegy

H2

Montserrat Bold

AI-Powered Insights About Your Accounts

SUB

Montserrat Medium

Increase store efficiency. Improve the customer experience.

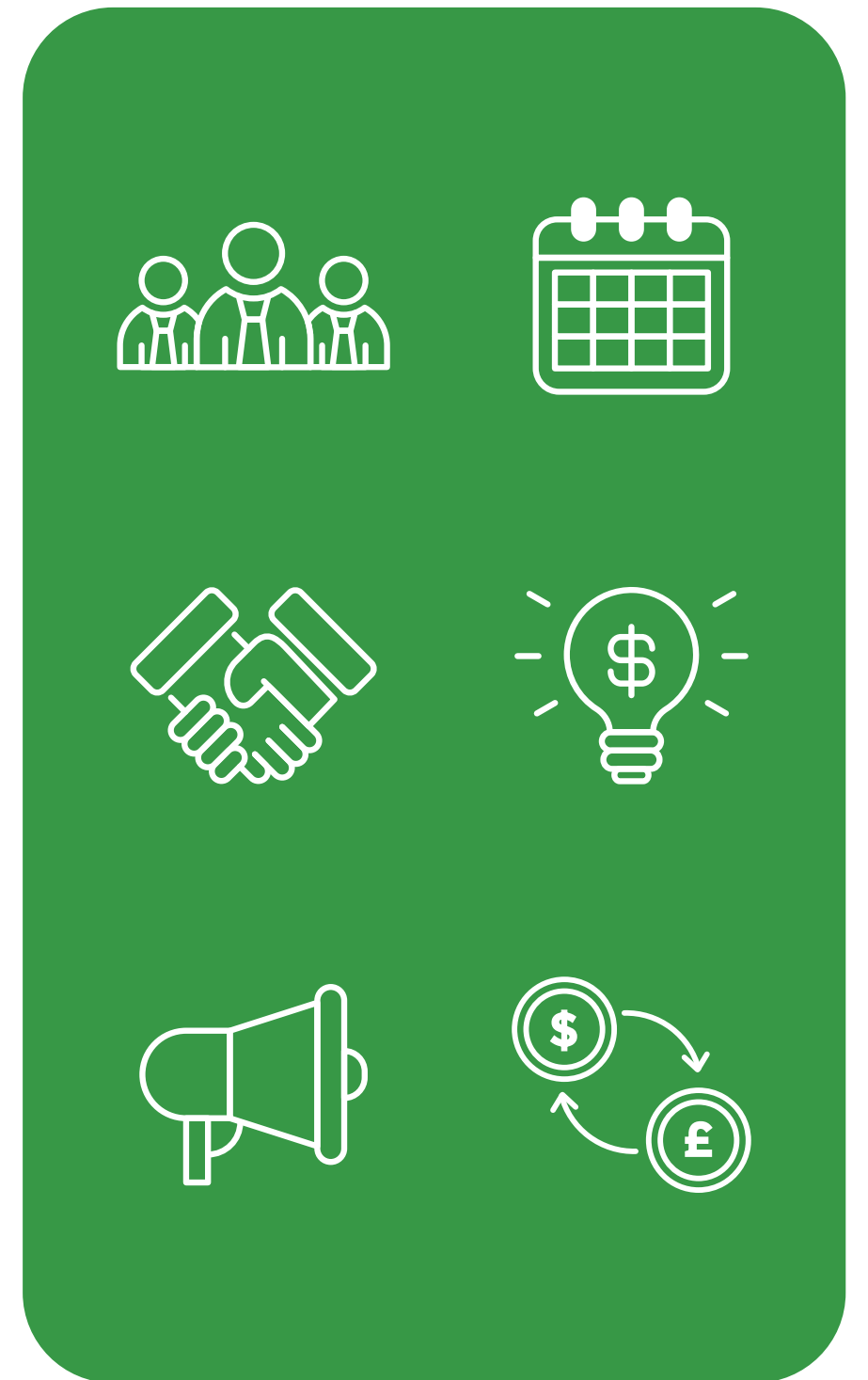
BODY

Montserrat Regular

Drive revenue across key accounts with deeper relationships and line of sight to customer opportunities with Revegy’s account-based revenue operations and intelligence platform.

Revegy's icons feature a thin-line style for a clean and modern look. The primary set, shown on the right can be used in all brand colors.

Additional icons may be sourced to enhance visual diversity, but they must maintain the same style and line thickness to ensure consistency.



03

Graphic Elements

Revegy’s graphic elements are designed to maintain a clean, modern aesthetic that aligns with the brand’s identity. The design approach prioritizes clarity and simplicity, incorporating product mockups as a key visual component to highlight the platform’s capabilities.

Rounded-corner rectangles are used throughout to create a cohesive, approachable look while maintaining a structured and professional feel. These elements work together across print and digital materials to ensure a polished and consistent brand experience.



BULLETS

GRADIENT



PHOTO TREATMENT



Revegy’s social media presence will emphasize clean, consistent branding with a modern and professional aesthetic. Posts will showcase key product features through high-quality mockups, ensuring the platform’s capabilities are front and center. Rectangular shapes with rounded corners, along with branded icons, will be used to maintain visual cohesion and reinforce brand identity.

This structured yet polished approach will create a recognizable and engaging social media experience that aligns with Revegy’s overall design strategy.

A Sales Platform to
Visualize Revenue
Operations and Intelligence



The Best Tools
for Sales
Teams to Win



#REVEGY®

Why
Choose
#REVEGY®

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Relationship Mapping
Made Simple



Ready to
generate more
revenue, faster?

Boost Your Sales
with Revegy's
Revenue Intelligence
Platform



Boost Your Sales
with Revegy's
Revenue Intelligence
Platform



Thank You

