

BRAND GUIDELINES

LOGOS



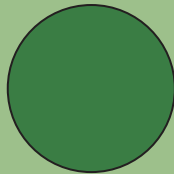
TYPOGRAPHY

HEADING: BOUCHERIE SANS BOLD
Subhead: Montserrat SemiBold

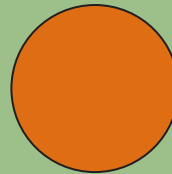
Body: Montserrat Medium

Dolor sit amet, consectetur adio cinelit, sed do eiusmod tempordis consequat ac felis nassa.

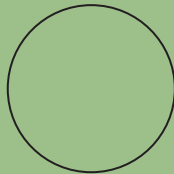
COLOR PALETTE



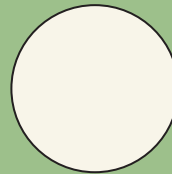
Strides Green
#3A7D44
R:58 G:125 B:68
C: 79 M: 29 Y:92 K:15



Strides Orange
#DF6D14
R:223 G:109 B:20
C: 9 M: 69 Y:100 K:1

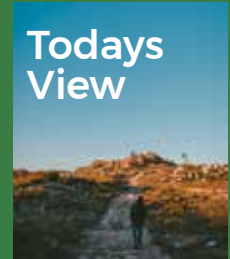


Supporting Green
#9DC08B
R:157 G:192 B:139
C:41 M: 9 Y:56 K:0



Supporting Light
#F8F5E9
R:248 G:245 B:233
C:2 M:2 Y:8 K:0

VISUAL ELEMENTS



Earthy, nature inspired imagery with bold text and focal points